

What is an ALC?

ALC is the trade acronym for Accredited Land Consultant, the designation awarded by the Realtors® Land Institute (RLI), as part of the National Association of Realtors® recognition for top professionals.

Buyers and sellers in today's complex land real estate market need professionals who provide up-to-date knowledge, a variety of real estate services, and ethical real estate practices. In short, they're looking for real estate professionals who hold the esteemed Accredited Land Consultant (ALC) designation. ALC's are a part of the largest trade organization in the world and of the premiere land real estate organization, the REALTORS® Land Institute, which has been serving the nation's land real estate professionals and their clients for over 50 years.

Clients who want to purchase, sell or exchange land, know they need to rely on a leader in land Brokerage when making the most valuable decision of all - who will be their land Broker?

The ALC designation is awarded by RLI's Board of Directors to members who have completed a comprehensive program of education and service to the Institute. To earn the ALC designation a land Broker must complete 120 hours of advanced study, have 3 or more years of experience as a real estate licensee, and have participated in \$5,000,000 of land transactions during the previous 5 year period. The core areas of study are Fundamentals of Land Brokerage, Land Investment Analysis, and an RLI Tax Course (Tax Deferred 1031 Exchanges or Tax Implications of Real Estate). In addition, the elective choices include Transitional Land, Site Selection, Creative Land Planning, Agricultural Land Brokerage & Marketing, Land Development, and Practical GPS/GIS Navigation. New courses are added periodically and existing courses are continuously updated with the latest information.

In addition to the benefits and status of the ALC designation, membership in RLI provides land Brokers with numerous networking and marketing opportunities, along with an invaluable network of Broker relationships to enhance both personal and professional growth.

For more information on attaining the ALC Designation, go to [ALC Designation Requirements](#).